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How hotel access systems boost security without hindering service

Text and photos courtesy of dormakaba.

As the travel and hospitality industries continue to grow, millions of customers are checking in and out of hotels everyday. In the pre-pandemic world, with over 700,000 hotels and 16.4 million rooms worldwide, guests are being welcomed into their home-away-from-homes at an incredible rate. Even in today's troubled global situation, local "staycations" have been notably observed to be encouraged, in a bid to boost the local economy and support local businesses.

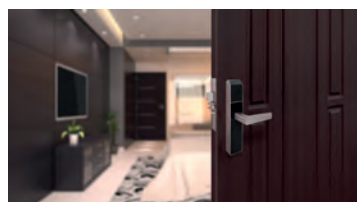
Far from a mere business transaction, the whole experience is deeply driven by brand loyalty and emotional connections. Hotels today are more than just room and board – they need to offer safety, security, and comfort.

Hotels that achieve a maximum, yet seamless security, are poised to stay ahead of the competition and take advantage of this growth.

With the increasingly complex needs of the hospitality industry, how can hotels find the right balance between being inviting, yet secure, at the same time?

Easy come, easy go: The ideal access system

Entrances provide the first impression to the visitors to a hotel. User-friendly and secure access to the front entrance, as well as a fuss-free check-in to the rooms, boost brand loyalty and the number of returning customers.

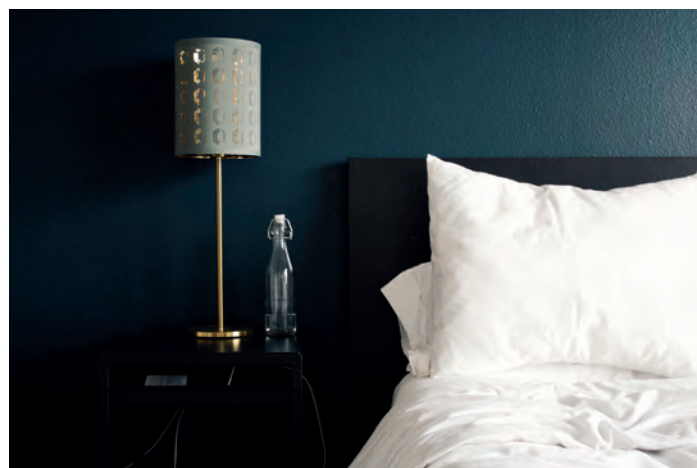


dormakaba has been a reliable provider of state-of-the-art access solutions in the hospitality industry for many years.

However, as the overnight guests are often far from the only customers of thriving hotel businesses, hotels need more than room keys to manage sophisticated access needs. From conference attendees to diners, gym-goers or spa members, thousands of people can visit a hotel in a day – especially if it is a big complex.

To optimise these processes, hotels must tap into an ecosystem of intelligent hotel access systems: welcoming sliding doors, comprehensive system of locks, keys, and software can work in unison to meet the access needs.

Furthermore, RFID & Bluetooth technologies allow hotel managers to control access throughout the property. This



"Staycations" have been encouraged in order to boost local economies as people are homebound in the current pandemic.

can apply to lifts, car parking and other entrances or common areas. In today's world, access control is more critical than ever – managing the guest flow, and ensuring safe distancing measures are adhered to; this allows guests to stay in comfort, assured that their health and interests are well safeguarded.

Mobile technologies to take security to the clouds

As of 2020, there are 3.5 billion smartphones in the world. These ubiquitous gadgets posit new opportunities for hotels to be safer and more user-friendly room entrances.



Unlocking your room from your personal mobile device is no longer a pipe dream.

Forward-thinking hotel businesses are now tapping into mobile access solutions to future-proof their guest satisfaction.



Enhancing efficiency by checking in with your personal mobile device.

Using these tools, guests can skip check-in lines (avoiding dreaded overcrowding) and head straight to their rooms. Mobile hotel check-ins also save time for the staff, as they don't have the hassle of managing keys. This way, they can focus on improving premium services to enhance guest-centric experiences.

Seamless security for maximum customer satisfaction

Hotels offer significant value add to the global hospitality industry, attracting large numbers of guests visiting for business or pleasure. With the continued development of smart technologies that enhance the guest journey, the industry is well placed to achieve continued growth, customer loyalty and increased revenues.

Hotels that achieve a maximum, yet seamless security are poised to stay ahead of the competition, and take advantage of this growth.

We make hospitality smart and secure.



Unlock the potential of dormakaba solutions

Your staycations are only as safe as the hotel is secured. With an incredible range of innovative product offerings from entry systems to door hardware, to the locking systems for guest rooms and amenity access, dormakaba provides function while simultaneously enhancing the guest experience.

dormakaba is your partner in Hospitality access solutions.

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